



Newsletter Title	Month Year
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AIA Bulk Emails

The AIA will be emailing the AIAetc. newsletter one to two times a month, depending on the information that is available. Besides the newsletter being emailed, it will also be posted on the AIA website under "Member Schools" and "AIA Newsletter".

These emails are sent out in bulk form so if you are not receiving them please contact your IT department with the information in the link below to troubleshoot:

[Troubleshooting Bulk Emails Sent from AIA](#)

Please contact Lorie Tranter at ltranter@aiaonline.org or Michele Staples at mstaples@aiaonline.org if you have any questions.

AIA365.com

Involve Students and Generate Revenue with your AIA365

By now, you're certainly aware of AIA365.com, which has broadcast hundreds of live and on-demand events over the last three years. In addition to our own broadcasts, a number of our member schools have realized the exposure, educational and fundraising opportunities this unique platform presents. Using equipment many of our member schools already have, schools are able to stream video content (games, daily announcements, pep rally's, anything you want!) at no charge through AIA365.com. The school can even include ads in their broadcasts, and sell banner ads on their individual school pages. In addition, the AIA shares a portion of revenue created from DVD sales with the school. The member school can also write their own stories to be posted on their AIA365.com school page (blogs, features and more).

If you don't have access to the staff or equipment to produce your own broadcast, our partners at Pashley Creative have a number of video crews - the same crews that produce our "Game of the Week" broadcasts - available to coordinate and produce broadcasts on your behalf.

For more information on AIA365.com, or to get your school

Important Dates

2011-12 Executive Board Meetings

- October 17, 2011
- November 21, 2011
- December 19, 2011
- January 17, 2012 (Tues.)
- February 21, 2012 (Tues.)
- March 19, 2012
- April 16, 2012
- May 21, 2012

Pursuing Victory with Honor Seminars

October 25th, 2011 at 9am

(AIA Office)

November 29, 2011 at 9am (AIA Office)

2011 AIA Holidays

November 11, 2011 Veterans Day

November 24, 2011 Thanksgiving

December 25, 2011 Christmas Day

involved, contact **Brian Bolitho** at the AIA (bbolitho@aiaonline.org). To learn more about Pashley Creative's broadcast production services, contact **Joseph Pashley**, joseph.pashley@pashleycreative.com or (480) 656-0300 x101.

LRG Licensing Program

New Licensing Resource Group initiative: Schools that volunteered to be part of the on-line pilot program are now up and running

The AIA is part of a licensing program that provides our schools with a new source of revenue and protects how schools logo's, marks, and insignias are used on customized products such as apparel. The program has expanded to include the on-line sale and distribution of spirit wear.

Your school doesn't have to pay anything to join. Schools receive a portion of the revenue for each product sold, and obtain a cutting edge on-line retail store.

On-line web stores recently launched in Arizona include:

- Higley High School - <http://www.rokkitwear.com/school/1813-higley-high-school>
- Palo Verde High Magnet School - <http://www.rokkitwear.com/school/1829-palo-verde-high-magnet-school>

The benefits are significant:

- Create a new source of income through the sales of officially licensed high school gear.
- Each item sold puts money back directly in the hands of the school.
- Receive an on-line retail store, no cost to launch or maintain.
- One piece minimums, no inventory or risk of obsolescence.

To enroll in this program or for additional information please send an email to **Brian Welsh** at bwelsh@rokkitwear.com. You may also contact **Chuck Schmidt** at cschmidt@aiaonline.org or **Michele Staples** mstaples@aiaonline.org at the AIA office with any questions.

Fiscal In-Service - Non-Attending Schools List

The link below shows a list of schools that we do not have record of attending one of the required Fiscal In-Services:

[AIA Fiscal In-Service Non-Attendees - 2011](#)

Please contact Denise Doser at ddoser@aiaonline.org if you have any questions.

Phoenix Coyotes Tickets

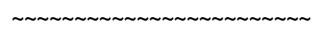
[Click here](#) to access discounted tickets for AIA member schools

Sponsor Links



The AIA would like to welcome our newest Sponsor:

Arizona Rattlers



Bylaws - Sanctioning/Foreign Teams/Transfer

Sanctioning Invitationals and Tournaments

AIA member schools wishing to host Invitationals or Tournaments with (five or more schools) must sanction that event through the AIA. The sanctioning process can be completed through the school login page of the host school. If an AIA school is inviting Out-of-State schools, please follow the procedure outlined in by-law 10.1.3.2.2 . National Federation approval is needed if one of the teams involved is located in a state not bordering the host state.

If you have any questions, please contact Michele Staples at mstaples@aiaonline.org, to work through the AIA or NFHS sanctioning process.

AIA Member Schools seeking to play Foreign Teams

Arizona has been realizing an increased number of foreign teams seeking opportunities to compete against our member schools. As AIA member school athletic directors are approached by agents or foreign coaches that seek entry into either invitational tournaments or a series of single game dual competitions, we want to remind you that per 10.1.4, any AIA member schools that intend to play a regular season game against a foreign team (not including Canadian school teams) or host foreign teams in an invitational have the following bylaw responsibilities:

10.1.4 International Competition - Arizona high schools shall receive AIA and National Federation sanction to invite high schools from foreign countries, excluding Canada, to compete in dual or invitational competition. It is the belief of the AIA and the National Federation that there is no less responsibility during international competition than during domestic competition to ensure the interscholastic program is educational in both means and ends. All international sanction forms must be initially submitted to the AIA by a member school **at least 70 days prior to the event**. The AIA, not individual schools, shall submit all international sanction forms to the National Federation.

NOTE: A form for sanction of international athletic competition can be obtained by contacting the AIA office (contact Michele Staples at mstaples@aiaonline.org).

If you have any questions, please contact Michele Staples at mstaples@aiaonline.org to work through the NFHS sanctioning process.

Non-Member Charter School or Out of State Transfer Students

Under AIA bylaw 15.10 (Transfer Students), any student transferring to an AIA member school falls under the same eligibility requirements as any member school transfer. Participation in a sport or activity at a previously attended non-member charter school or out of state school is a determining factor for athletic and activity eligibility when a parent /court appointed guardian domicile does not meet the AIA bylaw 15.5 (Domicile Rule).

Use of the AIA Form 530, per AIA bylaw 15.10.8.2, should be utilized by the receiving school for any student transfer seeking eligibility without a parent /court appointed guardian change of domicile.

Pursuing Victory with Honor Seminars

The 2011-12 Pursuing Victory with Honor seminars will be held on **October 25th** and **November 29th** at 9:00 a.m. at the AIA office. Dates for next semester's PVWH seminars will be posted at a later date.

Please contact Michele Staples at mstaples@aiaonline.org to register for a PVWH seminar.

Tournament Employee Reminders

TOURNAMENT EMPLOYEE REMINDERS:

- **Please MAIL (no fax/email) the Employee Forms as soon as possible - even BEFORE event so Employee data can be inputted before TIER is received.**

- **REQUIRED Employee Forms** (only required if NOT filed last year - no need to re-file).
 - I-9, W-4, A-4
 - [AIA Tournament Employee Forms](#)

- **OPTIONAL Direct Deposit - VOIDED check required.**
 - [AIA Direct Deposit Sign Up Form](#)

List of Acceptable Documents for I-9 (List A or List B & C).

- **Document numbers must be recorded on I-9. No photocopies of documents.**
- **Site Director / Assistant must sign I-9 at 'blue X'.**

- [AIA Tournament Worker Employee I-9 List](#)

Any questions - please email Denise Doser, Dir. of Accounting - ddoser@aiaonline.org

Upcoming Tournaments

The Beginning of Fall State Tournaments has Arrived

Badminton leads off the fall tournament season next week.

For specific tournament information refer to AIA365.com - Sports/Activities tab for Tournament Guides or AIA365.com - Scores/Results tab for Tournament Bracket information.

Athletic Directors that anticipate hosting first or second round games should refer to the AIA Operation & Policy Handbook -Part II Sectional/State Tournaments and their notes from the Financial

Operations in-service as their guide for developing their site event budget. The Operation handbook, budget forms and TIERS can be found at www.aiaonline.org under tournaments, Budget/Expense Statements.

For questions contact the Tournament Coordinator of that specific sport.

[SPIRITLINE STATE QUALIFIERS DEADLINE - 10/15/11](#)

The 2011-12 Spiritline Tournament Guide and 2011-12 Spiritline State Qualifiers/State Championship registration forms are posted on the [AIA Spiritline Page](#) of our website.

The registration deadline for the AIA Spiritline State Qualifier is this Saturday, October 15, 2011. LATE REGISTRATIONS WILL NOT BE ACCEPTED.

Please contact Michele Staples at mstaples@aiaonline.org if you have any questions.

FAQ - Concussion Education

The AIA has posted a FAQ informational sheet to assist in the clarification of the new Arizona state law mandating concussion education.

This information can be found on the [AIA Academy Website](#) under AIA Academy News.

Please contact Michele Staples at mstaples@aiaonline.org if you have any further questions.